

Körkapcsolás 8. PROJEKTPORTFOLIÓ MENEDZSMENT SZOFTVEREK

Bevezetés

2007. december 3.

**Cserna József
elnök**

Magyar Projektmenedzsment Szövetség

Alapítva: 1997

Alapítva: 2003

Klubnapok

Hírlevél

**PMI PMP
Klubnapok**

PPP & PM

**PMSz Tagozati
rendezvények**

**PMI Global Congress
EMEA Budapest, 2007**



www.pmsz.hu

Körkapcsolások

www.pmi.hu

Projektmenedzsment támogató eszközök

PM módszertanok

A projektmenedzsment humán oldala

Projektkontrolling és az Earned Value szerepe a projektmenedzsmentben

Projektmenedzsment Irodák (PMO) működése és szerepe

Válság és Projektmenedzsment

Minőségmenedzsment és a projektmenedzsment kapcsolata

PROJEKTPORTFOLIÓ MENEDZSMENT SZOFTVEREK




A nap zárásakor sorsolás

Golf készlet



MS Windows és
Offices szoftverek

2 személyes wellness út

Előadások		Előadó
9:00 – 9:15	Köszöntő és bevezető	Cserna József, PMSz elnök
9:15 – 9:30	Áttekintés a projektportfólió menedzsmentről és a PPM szoftverekről a független elemző szemszögéből	Bodnár Andrea Forrester magyar képviselője
9:30 – 10:25	Körkapcsolás 1. kör: A rendszerek áttekintése	Sorozat
	<ul style="list-style-type: none"> •Tervező vizuó, célkitűzés, üzleti modell •Lefedett funkciók/csoportok •Rendcsatlakozások 	 
10:25 – 11:20	Körkapcsolás 2. kör: A bevezetés módszertana, lépései	COMPUWARE
	<ul style="list-style-type: none"> •A bevezetés előfeltételei •Bevezetési módszertan, lépések •A projektmenedzsment-értétség fejlődésének követése 	
11:20 – 11:40	Szünet	
11:40 – 12:35	Körkapcsolás 3. kör: Összefoglalás a sajátosságokról	Microsoft
	<ul style="list-style-type: none"> •Miben egyetel? •Mire fókuszál jobban a versenytársainál? •Referenciák külföldi és hazai versenytársan 	 Transforming IT Management
12:35 – 13:05	Kerekasztal beszélgetés - kérdések, gyors válaszok	
13:05 – 14:00	Ébéd	

Körkapcsolás 8. délutáni program

Rendszer bemutató 5 körben, egyenként 40 percben

14:00 – 14:40

HP: Projekt- és Portfólió Menedzsment Center



14:40 – 15:20

IBM: Rational Portfolio Manager

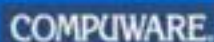


15:20 – 15:35

Szünet

15:35 – 16:15

Compuware: Changepoint



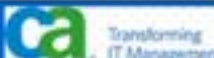
16:15 – 16:55

Microsoft: Project Portfolio Server



16:55 – 17:35

Computer Associates: Clarity



17:35 – 18:40

Ajándékok sorsolása, zárás



COMPUWARE

Microsoft



0. kör:

Áttekintés a projektportfólió menedzsmentről
és a PPM szoftverekről
a független elemző szemszögéből

FORRESTER®

Forrester Wave Methodology

Bodnár Andrea
Country Manager
Forrester Research, Inc.

Forrester : Making Leaders Successful Every Day

→ A Forrester Research, Inc. a világ egyik legnagyobb független technológiai kutató, elemző cége. A technológiának az üzleti életre gyakorolt hatását vizsgálva pragmatikus és előremutató információkkal szolgál üzleti, marketing és legfőképpen IT szakemberek részére.

- ❖ 1983-ban alapította George F. Colony
- ❖ Több, mint 850 munkatárs
- ❖ Több, mint 320 elemző és kutató szakember
- ❖ Több, mint 2.300 ügyfél világszerte

A Forrester Wave™ :

Tárgyilagos és átlátható értékelési módszertan

Mélyreható, részletes elemzés

- a szolgáltatók / beszállítók
- szoftverek
- hardverek azon piacán, ahol:
- Felhasználók/vásárlók bizonytalansága magas

Felhasználói érdeklődés magas

Beszállítók/szolgáltatók aktivitása erős



	Forrester's Weighting	Artemis	Business Engine	CA	Compuware	IBM	ITM Software	Mercury Interactive	Microsoft	Oracle	Pacific Edge	PlanView	Primavera	SAP
CURRENT OFFERING	50%	3.37	4.00	4.12	4.14	3.95	3.14	3.85	2.17	3.25	3.52	4.24	4.19	3.26
Demand management	5%	4.00	5.00	4.00	5.00	4.00	3.70	4.00	1.90	4.00	4.00	5.00	4.80	4.00
Portfolio management	20%	3.05	3.90	4.20	4.25	4.00	4.50	4.05	1.35	2.60	4.30	4.65	4.85	3.30
Project management	10%	3.40	3.80	4.35	4.70	3.70	3.05	4.20	3.50	3.70	3.45	4.20	3.50	2.75
Resource management	10%	4.50	4.80	4.70	5.00	4.80	1.90	4.10	3.80	3.55	4.40	4.70	4.80	4.65
Financial management	10%	4.60	5.00	4.05	4.20	3.30	3.35	3.30	1.70	5.00	2.95	3.95	4.70	4.00
Methodology	15%	2.60	4.80	4.70	3.40	5.00	2.80	3.70	2.70	3.10	4.00	5.00	4.70	2.20
Workflow	10%	3.85	4.85	4.25	4.00	4.50	3.75	4.75	1.40	3.50	4.10	4.70	4.10	3.50
Reporting	5%	4.60	3.25	4.75	5.00	4.35	3.75	4.50	3.65	3.10	4.05	4.05	4.35	3.80
Integrated IT management	10%	1.60	1.30	2.30	4.30	1.60	0.95	2.90	0.60	2.00	0.95	2.20	2.00	2.30
Application technology	5%	2.90	2.30	3.50	1.10	3.80	2.90	2.60	2.40	2.60	1.40	2.60	3.00	3.20

All scores are based on a scale of 0 (weak) to 5 (strong).

	Forrester's Weighting	Artemis	Business Engine	CA	Compuware	IBM	ITM Software	Mercury Interactive	Microsoft	Oracle	Pacific Edge	PlanView	Primavera	SAP
STRATEGY	50%	2.60	3.83	4.22	3.26	4.40	3.60	3.70	4.10	3.96	2.80	4.24	4.44	3.76
Product strategy	40%	2.90	4.80	4.20	3.30	4.80	4.80	4.00	4.60	5.00	2.90	4.80	5.00	5.00
Corporate strategy	20%	4.20	3.80	4.20	1.20	2.40	4.40	3.00	1.80	3.80	4.20	4.60	4.20	3.80
Financial resources to support strategy	20%	0.00	3.00	5.00	5.00	5.00	2.00	5.00	5.00	5.00	0.00	4.00	4.00	5.00
Cost	20%	3.00	2.75	3.50	3.50	5.00	2.00	2.50	4.50	1.00	4.00	3.00	4.00	0.00
MARKET PRESENCE	0%	2.26	2.79	4.33	2.19	2.65	1.79	4.12	4.35	2.85	1.40	3.10	3.14	1.80
Installed base	30%	2.65	3.70	4.75	1.00	1.00	1.25	3.50	3.75	1.25	2.60	3.95	3.00	2.60
Revenue	20%	1.00	0.00	4.00	5.00	5.00	0.00	4.00	4.00	5.00	0.00	1.00	2.00	0.00
Revenue growth	20%	0.00	5.00	5.00	1.00	2.00	5.00	5.00	5.00	4.00	0.00	5.00	4.00	0.00
International presence	5%	5.00	2.00	4.00	3.00	4.00	3.00	5.00	5.00	3.00	2.00	3.00	5.00	5.00
Systems integrators	10%	5.00	3.00	3.00	3.00	2.00	0.00	5.00	5.00	3.00	4.00	0.00	3.00	4.00
Services	10%	3.60	1.80	3.80	1.60	3.00	1.80	4.40	4.20	1.20	1.20	4.00	2.80	1.20
Employees	5%	3.00	2.00	4.40	1.60	5.00	1.60	1.60	5.00	2.00	0.00	3.20	4.20	5.00
Technology partners	0%	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

All scores are based on a scale of 0 (weak) to 5 (strong).

View Scores With:

 Forrester's Weightings Your Custom Weightings

	50%		50%		3.55	3.82		
	15%		15%		4.39	3.82		
	20%		20%		4.60	4.30		
	30%		30%		4.30	2.70		
	20%		20%		4.50	4.60		
	10%		10%		4.00	2.50		
	10%		10%		5.00	5.00		
	10%		10%		4.00	5.00		
	28%		28%		2.35	2.95		
	50%		50%		2.40	2.80		
	50%		50%		2.30	3.30		
	28%		28%		3.88	3.28		
	15%		15%		4.00	2.10		
	25%		25%		3.20	2.10		
	20%		20%		3.80	3.80		
	40%		40%		4.30	4.20		
	25%		25%		3.47	3.56		
	10%		10%		1.20	2.10		
	25%		25%		4.40	2.80		
	10%		10%		4.40	3.70	4.80	3.90
	15%		15%		4.50	5.00	5.00	3.30
	15%		15%		2.00	2.00	3.50	3.30
	5%		5%		5.00	5.00	5.00	5.00
	20%		20%		2.90	4.90	4.60	2.10
	28%		28%		3.94	3.55	3.65	4.25
					4.38	3.35	3.18	



The Forrester Wave™
Smart data for smart decisions

Go online to see the detailed data in the Excel spreadsheets behind these graphics as well as in-depth data for other vendors included in this Forrester Wave evaluation.

Individual Vendor Scorecard

In-depth explanations of all criteria and grading rationale

Evaluation Criteria	Criteria Explanation	Scale Explanation	Score
Knowledge base	How strong is the vendor's software content repository for specific and customer self-service? Do the capabilities and contribution of the knowledge base provide a self-reliance to an extent that it is a critical component of the customer experience?	The score is a weighted sum of the sub-factors.	20%
Product offerings, services and support	Does the vendor provide a complete product or support, including multiple self-service, to enable full knowledge base access and instant help throughout the customer journey (CRM), which provides a valuable start for customers?	1 = Best of breed (functional requirements) 2 = Good alternative requirements 3 = Fair functional requirements 4 = No functional requirements	20%
How can they be contacted	How can they be contacted in case support is needed in the customer context being tracked? Can the vendor be reached via email or by phone? Do you have a contact number or email address?	1 = Best of breed (functional requirements) 2 = Good alternative requirements 3 = Fair functional requirements 4 = No functional requirements	20%
Support, extended education	Does the vendor provide a complete product or support, including multiple self-service, to enable full knowledge base access and instant help throughout the customer journey (CRM), which provides a valuable start for customers?	1 = Best of breed (functional requirements) 2 = Good alternative requirements 3 = Fair functional requirements 4 = No functional requirements	20%
Support, extended education	Does the vendor provide a complete product or support, including multiple self-service, to enable full knowledge base access and instant help throughout the customer journey (CRM), which provides a valuable start for customers?	1 = Best of breed (functional requirements) 2 = Good alternative requirements 3 = Fair functional requirements 4 = No functional requirements	20%
Support, extended education	Does the vendor provide a complete product or support, including multiple self-service, to enable full knowledge base access and instant help throughout the customer journey (CRM), which provides a valuable start for customers?	1 = Best of breed (functional requirements) 2 = Good alternative requirements 3 = Fair functional requirements 4 = No functional requirements	20%
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Support, extended education	Does the vendor provide a complete product or support, including multiple self-service, to enable full knowledge base access and instant help throughout the customer journey (CRM), which provides a valuable start for customers?	1 = Best of breed (functional requirements) 2 = Good alternative requirements 3 = Fair functional requirements 4 = No functional requirements	20%

Forrester Weightings and Scores

Explanations for every score



Ability To Customize

Microsoft Excel - 36542_4.xls

Page 6 (question for help)

Control Level of Criteria Detail
 Less — — — — More

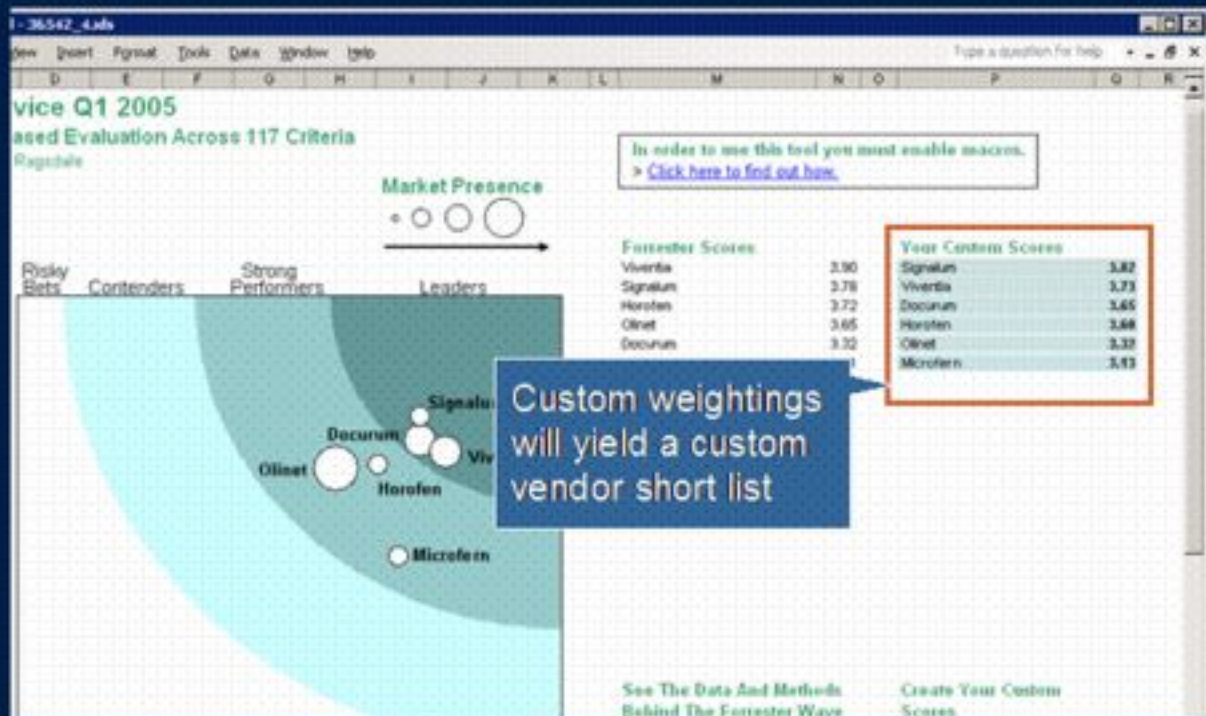
View Scores With:
 Forrester's Weightings
 Your Custom Weightings

	50%	20%	50%	20%	2.40	3.87	3.58	3.35	3.37	3.81
Knowledge base					5.58	5.68	5.78	5.40	4.55	4.34
Problem de		10%			3.00	4.00	3.00	3.00	5.00	5.00
Also-see b		5%			5.00	3.00	3.00	3.00	3.00	0.00
Supports e		5%			3.00	3.00	5.00	3.00	5.00	3.00
Supports e		5%			3.00	3.00	3.00	3.00	5.00	3.00
Stores con		10%			4.00	3.00	5.00	3.00	3.00	5.00
Supports e		20%			4.00	3.00	3.00	3.00	5.00	5.00
Capture ve		20%			3.00	5.00	2.00	5.00	5.00	5.00
Content au		25%			3.85	3.70	4.80	3.00	4.40	4.00
Public			25%		4.00	3.00	5.00	3.00	5.00	5.00
Verse			10%		3.00	3.00	5.00	3.00	3.00	3.00
Work			25%		3.00	5.00	5.00	3.00	5.00	5.00
State/used content maintenance features		20%			5.00	3.00	3.00	3.00	3.00	3.00
WYSIWYG authoring tools		20%			3.00	4.00	5.00	3.00	5.00	3.00
Agent collaboration tools					4.88	4.73	2.43	2.93	2.18	3.81
Agent-to-agent chat		20%		20%	0.00	5.00	3.00	4.00	2.00	5.00
Customer-to-agent chat		30%		30%	0.00	5.00	3.00	4.00	2.00	5.00
Remote configuration diagnostics		15%		15%	0.00	2.00	0.00	0.00	2.00	2.00
Page path and co-browsing		25%		25%	0.00	5.00	3.00	3.00	2.00	3.00
Expertise analysis/management		10%		10%	0.00	1.80	1.80	1.80	3.00	2.80
Library of experts by topic			60%		0.00	3.00	3.00	3.00	5.00	3.00
Automatic identification of experts			40%		0.00	0.00	0.00	0.00	0.00	2.00
Email response management					1.45	4.78	7.89	3.44	3.87	4.78
Decisioning or rule engine		30%		30%	2.00	5.00	3.00	3.00	3.00	5.00

Client's can customize the weightings according to their individual needs

The Forrester Wave | Scores and Weightings | Criteria | More Info

Create Short List



Overview

The screenshot shows a web browser window displaying a Forrester Research article. The page header includes the Forrester logo, the tagline 'Helping Business Thrive On Technology Change', and navigation links like 'Contact Us', 'Shopping Cart', 'Advanced Search', and 'Help / Log In'. A search bar is also present. Below the header is a navigation menu with 'My Forrester', 'Find Research', 'Events', 'Products & Services', and 'About Forrester'. The main content area is titled 'TECH CHOICES' and features a profile picture of a man. A large blue callout box with white text is overlaid on the page, pointing to a 'Featured Content' section. This section contains a 'Forrester Wave' document titled 'What to Expect: Innovating Against Customers Who Can Help', dated December 22, 2004. The document description states it includes a Forrester Wave with detailed product evaluations and rankings, a downloadable Wave tool for analysis, and vendor evaluation scorecards for BEA Systems, IBM, Microsoft, North Star, SAP, and Sun Microsystems. It also offers a video preview and a link to listen to the analyst discuss the research.

http://www.forrester.com - Forrester Research: The Interaction Platform - Mozilla Firefox

FORRESTER Helping Business Thrive On Technology Change

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Tools:

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- Turn Off Highlighting

Also in this series:

- What Is an Enterprise Service Bus?
- Integration Landscape

TECH CHOICES

Featuring
The
Se
Lab
by
wit
Kia

EXECUTIVE SUMMARY

Application server products are being used widely in their breadth of features, architectural cohesion, and market presence. Extensive lab-based analysis of the top seven platforms as the basis for composite applications reveals the leading options to be Grade Application Server 10g Enterprise Edition and a suite of Microsoft's Windows Server System products. IBM's WebSphere software platform and BEA Systems' WebLogic Platform 8.1, the market leading application server vendors, are also strong products. SAP, which joined the market in 2004, is a key challenger to the leaders. The analysis also reveals that this category is in its

FEATURED CONTENT:

[What to Expect: Innovating Against Customers Who Can Help](#)
December 22, 2004

The Forrester Wave
What to Expect: Innovating Against Customers Who Can Help

This document includes a Forrester Wave® with detailed product evaluations and rankings.

Download Wave tool to analyze details of data, customizable rankings, and vendor scorecards.

View vendor evaluation scorecards for:

BEA Systems, IBM, Microsoft, North Star, SAP, and Sun Microsystems.

Preview this research
Hear the analyst discuss this research with PowerPoint slides.

Watch video

Listen to MP3

Date

AR05

Scorecard Summary

Scorecard Summary documents provide detailed evaluations for each vendor.

The screenshot shows a Forrester research report page. At the top, the Forrester logo and tagline 'Helping Business Thrive On Technology Change' are visible. The page title is 'Scorecard Summary: BEA Systems WebLogic Platform 8.1'. The author is John S. Geyer, with analysts Tobias Holmbeck and Kate L. East. The report date is July 14, 2004. The page includes an executive summary, a scorecard summary, and a detailed evaluation. A blue callout box on the left contains the text: 'Scorecard Summary documents provide detailed evaluations for each vendor.' The page also features a sidebar with navigation options like 'Print', 'Bookmark This Page', and 'Email Document'.

FORRESTER Helping Business Thrive On Technology Change

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TECH CHOICES Class Choice

July 14, 2004
Scorecard Summary: BEA Systems WebLogic Platform 8.1
Key Findings from Forrester's Application Server Platforms "TechWings"SM
By John S. Geyer
with Tobias Holmbeck and Kate L. East

EXECUTIVE SUMMARY | LENGTH: 2 PAGES

BEA Systems pioneered the integration of applications, integrators, and portal servers into a single platform. WebLogic Platform 8.1, the second release of BEA's product, is highly cohesive — and is a strong platform for the development of composite applications. BEA's major weaknesses are its complex, and therefore costly, administration and management for the platform and for composite applications.

We evaluated BEA WebLogic Platform 8.1 in the lab against approximately 200 others. Read the scorecard summary for key findings from the evaluation (see Figure 1). To view the complete scorecard and see how the product stacks up against the competition, use the links below to access Forrester's interactive TechWings tool.

SCORECARD SUMMARY

BEA WebLogic Workshop, which is bundled with the platform, is designed for composite application development, and it provides strong linkage between process flow, web user interface, and Java/J2EE application development in a single tool set. BEA is the only vendor in this study with a unified development model for composite applications. BEA's testing and debugging features are also strong, but the company relies on third-party vendors to provide support for team development.

WebLogic Platform has the strongest architectural cohesiveness among of the platforms we evaluated, with unified installation and comprehensive approaches to development, security, and user-profile management.

FORRESTER

Hogyan használjuk Forrester Wave elemzést?

- Tekintsük át a táblázatot
- Alkossuk meg a saját szempontrendszerünket és az ennek megfelelő súlyozást
- A kialakult sorrend alapján hozzuk létre a szűkített listát
- A listán szereplő beszállítókkal beszéljük végig az elemzés adatait

Köszönöm a figyelmet!

Bodnár Andrea

- abodnar@forrester.com
- www.forrester.com
- +36 20 914 8403